

RECRUITMENT: ASSOCIATE CREATIVE DIRECTOR (ART-BASED)



April is a creative agency specializing in strategic brand communications and creation of smart and effective advertising solutions. Visit www.april.com.vn for more information.

We are looking for **Associate Creative Director (Art-Based)** to join our team

RESPONSIBILITIES:

- Partners with clients to understand brand, messaging, & creative vision
- Knowledge of product, market & position ensures sound strategic planning, timely & accurate implementation, good service, financial control and a solid client relationship
- Possesses the ability to take abstract concepts and empower project teams to create cutting-edge concepts or designs that are user-friendly, representative of the client's goals, and within brand guidelines
- Participates in development of Brand personality, positioning, and creative briefs
- Supervises and mentors art directors, senior art directors, art supervisors and/or copywriters, senior copywriters, copy supervisors on multiple brands
- Maintains current knowledge of production personnel, freelance art and copy staff, photographers, illustrators, directors, and talent; recommends those that are best suited to achieving the desired results
- Develops and participates in compelling and captivating presentations
- Manages and carries out photo shoots, video and film production, with assistance from reports
- Corroborates with production, ensuring quality work that is completed as designed, on time, without error and on budget
- Coordinates and works with account management and copywriter identifying and obtaining information needed to carry out assignments
- Ensures the account team member thoroughly understand creative concepts so that they are committed to selling them to the client
- Places emphasis on quality control and adherence to deadlines
- Mentors all reports and arranges periodic reviews to ensure personal goals are being met

QUALIFICATION:

- Solid knowledge in Adobe Creative Suite
- At least 7+ years experience in Marketing/Advertising with at least 4+ years experience in managerial position
- Balancing competing priorities and multiple projects while meeting strict deadlines is critical.
- Be stable under pressure and have strong sense of urgency
- Must be effective at multi-tasking, time management, presentations skills, strategic and innovative thinking.
- Good English communication & Presentation skills

BENEFITS:

- Work in a very motivated & open working environment
- High salary based on qualifications
- Spot-in bonus
- Social Insurance, Health Insurance by law
- 24/7 private Health Insurance

Interested candidates, please send your package of application (in English) including **CV, Portfolio** & any information if you would like us to see to hr@april.com.vn. Please note that only shortlisted candidates will be informed for the next round.