

## RECRUITMENT: SENIOR ART DIRECTOR



### RESPONSIBILITIES:

#### Creativity

- Determine how best to represent a concept visually
- Develop the overall look or style of a publication, an advertising campaign, or a theater, television, or film set
- Supervise art team member's work
- Review and approve designs, artwork, photography, and graphics developed by other team members
- Lead activities with other creative team members
- Be able to judge ideas and develop to workable concepts
- Lead brainstorming session & develop creative ideas and concepts in partnership with the creative team
- Be able to create own and decisive creative ideas for advertising campaign
- Be able to present proposal to clients, lead and influence them to approval
- Be able to take lead of big campaign
- Keep up to date with popular culture and trends

#### Production

- Liaise with production companies, photographers, designers...
- Control 3rd-party work quality and timeline
- Establish the excellent relationship with 3rd parties for further supports
- Be able to lead the complex production from starting until finishing

#### Team Management

- Must be able to organize, direct, and motivate other artists. They need to articulate their visions to artists and oversee production
- Solve team and cross-team problems
- Must be able to create and train the new team to work on several specific projects
- Maintain the spirit and values of the agency to the team

### QUALIFICATION:

- Be a Problem Solver with positive "I CAN DO" attitude. April believes experience can be learnt but negative "I CAN NOT DO" attitude will not lead us all far
- At least 7+ years experience in art and design
- Balancing competing priorities and multiple projects of multiple teams while meeting strict deadlines is critical.
- Be stable under pressure and have strong sense of urgency
- Must be effective at multi-tasking, time management, presentations skills, strategic and innovative thinking.
- Good English communication skills

### BENEFITS:

- Work in a very motivated & open working environment
- Salary based on qualification & bonus
- Social Insurance, Health Insurance as required by law
- 24/7 private Health Insurance
- To be trained necessary skills

Interested candidates, please send your package of application (in English) including **CV**, **Portfolio** & any information if you would like us to see to [hr@april.com.vn](mailto:hr@april.com.vn). Please note that only shortlisted candidates will be informed for the next round.