

## RECRUITMENT: COPYWRITER INTERN



### RESPONSIBILITIES:

- Work on the detail copy execution under guidance
- Write clear, persuasive, original copy through the various iterations of the project
- Review progress, modify copy to achieve required quality
- Brainstorm & develop creative ideas and concepts in partnership with the creative team
- Be able to present ideas to internal team
- Balancing competing priorities and multiple projects
- Keep up to date with popular culture and trends

### QUALIFICATION:

- Be a Problem Solver with positive “I CAN DO” attitude. April believes experience can be learnt but negative “I CAN NOT DO” attitude will not lead us all far
- No experience required
- Be stable under pressure and have strong sense of urgency
- Must be effective at multi-tasking, time management, presentations skills, strategic and innovative thinking
- Good English communication skills

### BENEFITS:

- Work in a very motivated & open working environment
- Basic allowance
- To be trained necessary skills

Interested candidates, please send your package of application (in English) including **CV**, **Portfolio** & any information if you would like us to see to [hr@april.com.vn](mailto:hr@april.com.vn). Please note that only shortlisted candidates will be informed for the next round.