

RECRUITMENT: CONTENT WRITER INTERN



April is a creative agency specializing in strategic brand communications and creation of smart and effective advertising solutions. Visit www.april.com.vn for more information.

RESPONSIBILITIES:

Content Writing

- Content direction planning, creating and producing social content for all channels such as: Facebook, Instagram, Zalo, Twitter...
- Daily social channel management (Facebook, Instagram...), engagement management with fan (based on brand guideline)
- Must be able to work well with design team to create visuals for digital content.
- Monitor and evaluate the effectiveness of social content marketing activities.
- Submit the required report timely.
- Research social trend, adapt and propose to planner & creative team to develop content tactics
- Keep up to date with popular culture and trends

Client Communications

- Direct communications with clients at all stages of social contenting writing (in cooperate with Account team)

QUALIFICATION:

- Be a Problem Solver with positive "I CAN DO" attitude. April believes experience can be learnt but negative "I CAN NOT DO" attitude will not lead us all far
- Good at writing in coheshion with social trends.
- 1 year experience in a relevant position
- Be stable under pressure and have strong sense of urgency
- Good English communication skills

BENEFITS:

- Work in a very motivated & open working environment
- Basic allowance
- To be trained necessary skills

Interested candidates, please send your package of application (in English) including **CV, Portfolio** & any information if you would like us to see to hr@april.com.vn. Please note that only shortlisted candidates will be informed for the next round.