

RECRUITMENT: COPYWRITER INTERN



April is a creative agency specializing in strategic brand communications and creation of smart and effective advertising solutions. Visit www.april.com.vn for more information.

RESPONSIBILITIES:

- Work on the detail copy execution under guidance
- Write clear, persuasive, original copy through the various iterations of the project
- Review progress, modify copy to achieve required quality
- Brainstorm & develop creative ideas and concepts in partnership with the creative team
- Be able to present ideas to internal team
- Balancing competing priorities and multiple projects
- Keep up to date with popular culture and trends

QUALIFICATION:

- Be a Problem Solver with positive “I CAN DO” attitude. April believes experience can be learnt but negative “I CAN NOT DO” attitude will not lead us all far
- No experience required
- Be stable under pressure and have strong sense of urgency
- Must be effective at multi-tasking, time management, presentations skills, strategic and innovative thinking
- Good English communication skills

BENEFITS:

- Work in a very motivated & open working environment
- Basic allowance
- To be trained necessary skills

Interested candidates, please send your package of application (in English) including **CV, Portfolio** & any information if you would like us to see to hr@april.com.vn. Please note that only shortlisted candidates will be informed for the next round.