



RECRUITMENT: Digital Content Producer

April is a creative agency specializing in strategic brand communications and creation of smart and effective advertising solutions. Visit www.april.com.vn for more information.

RESPONSIBILITIES:

- Lead the digital content team
- Support the creation of media plans and strategies
- Contribute to the editorial output of the digital content team
- Supervise the digital content production
- Develop strategic digital content for current client briefs and future client pitches
- Ensure treatments meet specific briefs, be logical, coherent, objective, strategic, entertaining or a combination of these
- Produce short-form & long-form video and stills, shooting on productions independently
- Manage all production and project administration e.g. budget creation, timelines, casting briefs, release forms and booking travel arrangements
- Video editing of all content with video team
- Work with strategy team to well deliver the total campaign objective.

QUALIFICATION:

- Be a Problem Solver with positive “I CAN DO” attitude. April believes experience can be learnt but negative “I CAN NOT DO” attitude will not lead us all far
- Be stable under pressure and have strong sense of urgency
- Good English communication skills

BENEFITS:

- Work in a very motivated & open working environment
- Salary based on qualification & bonus
- Social Insurance, Health Insurance as required by law
- 24/7 private Health Insurance
- To be trained necessary skills

Interested candidates, please send your package of application (in English) including **CV, Portfolio** & any information if you would like us to see to hr@april.com.vn. Please note that only shortlisted candidates will be informed for the next round.